

Neal Baer

Executive Producer of NBC's Law and Order: SVU & Medical Expert

"Stories are the currency of our lives. They are the measures of our days. We are nothing without our stories because stories encapsulate our fears, our failures, our dreams, and our desires."

Dr. Neal Baer is Executive Producer of the NBC television series *Law & Order: Special Victims Unit*. During his tenure, the series has won the Shine Award, the Prism Award and the Media Access Award, and has grown in both critical and popular stature. The series regularly appears among the top ten television dramas in national ratings.

Prior to his work on *SVU*, Baer was Executive Producer of the mega-hit NBC series *ER*. A member of the show's original staff and a writer and producer on the series for seven seasons, he was nominated for five Emmys as a producer. He also received Emmy nominations for Outstanding Writing in A Drama Series for the episodes "Hell and High Water" and "Whose Appy Now." For the latter, he also received a Writers' Guild of America nomination.

Baer's latest endeavor is the photo-documentary project titled "The House Is Small but the Welcome Is Big," which shares the stories of HIV in Africa from the perspectives of mothers and children. The team provided fifteen mothers living with HIV, and later fifteen AIDS orphans, with cameras and taught them basic photography skills in order for them to document their daily lives. The project began in Cape Town, South Africa, and continued in 2007 in Maputo, Mozambique, where the number of AIDS orphans has reached 440,000.

Baer graduated from Harvard Medical School and completed his internship in Pediatrics at Children's Hospital, Los Angeles. He received the Jerry L. Pettis Memorial Scholarship from the American Medical Association as the most outstanding medical student who has contributed to promoting a better understanding of medicine in the media. The American Association for the Advancement of Science selected him as a Mass Media Fellow. In 2003, he was honored by Physicians for Social Responsibility, Lupus L.A. and the Media Project.

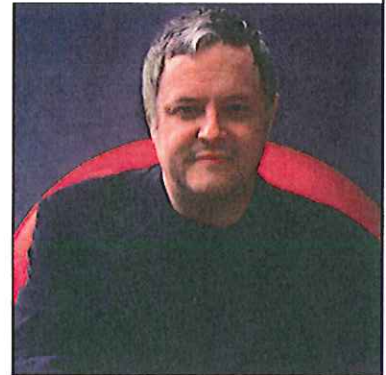
Baer's primary medical interests are in adolescent health. He has written extensively for teens on health issues for *Scholastic Magazine*, covering such topics as teen pregnancy, AIDS, drug and alcohol abuse and nutrition. Baer taught elementary school in Colorado and also worked as a research associate at USC Medical School, where he focused on drug and alcohol abuse prevention.

At the podium, Baer brings audiences behind the scenes of two of TV's greatest shows: *Law & Order: SVU* and *ER*. Using his medical background, Baer discusses medical issues that our society currently grapples with and how *SVU* incorporates these issues into the plot. He gives insight into medicine and Hollywood, and the entertaining and amazing ways that these worlds collide onscreen.

Baer graduated magna cum laude with a B.A. in Political Science from Colorado College. He holds masters degrees from Harvard Graduate School of Education and from Harvard Graduate School of Arts and Sciences in Sociology. Before working in television, he spent a year at the American Film Institute as a directing fellow. In 2000, he received an honorary Doctor of Laws from Colorado College.

Baer serves on the boards of many organizations related to health care, including the Venice Family Clinic, Physicians For Social Responsibility, Advocates for Youth, Children Now, the Huckleberry Fund of Children's Hospital Los Angeles and the National Organization on Fetal Alcohol Syndrome (NOFAS). He received the Valentine Davies Award from the Writers Guild of America, West for "public service efforts in both the entertainment industry and the community at large, bringing dignity to and raising the standard for writers everywhere."

Baer lives in Los Angeles with his wife, Gerrie Smith, who is on the board of the service organization City Hearts, and his son Caleb.



Suggested Speech Topics

Medicine & Hollywood:
Raising Awareness through
Television

Behind the Scenes of *ER*
and *Law & Order: Special
Victims Unit*

Doctors as Storytellers



Exclusive Representation by **Greater Talent Network**

437 Fifth Avenue New York, NY 10016 • (212) 645-4200 • www.greatertalent.com • info@greatertalent.com